

# Welcome to the world of polyester paper.

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Here you will find laser-compatible, durable, tear-resistant, waterproof and water-resistant paper. Polyester Paper is an ideal solution for outdoor applications or for anytime your printed materials will be subjected to frequent handlings or extreme environmental conditions. Available in various weights, sizes, and colors, polyester paper is versatile enough for nearly any application, and we look forward to serving your needs both now and in the future.

While paper (coated and uncoated) is the bedrock of the printing industry, printers and designers are increasingly looking for distinctive media products that fill a void, serve a niche and generate a buzz with customers.

Indeed, there's a brand spanking new world beyond plain paper, and Polyester Paper is leading the way with a host of specialty media products that are ripe to serve the variable information, short-run, on demand, print market that has burgeoned historically few years. Optimized for digital, this 100 percent polyester media runs and pics like regular paper, but that's where the similarities finish.

{/niftycolumn} **Use inside or out! It's so simple.**

Since Polyester Paper is water and tear resistant, it's a long lasting solution for every project, and there is no require to laminate. So from outdoor signage to wallet-size ID cards, from tremendous narrow and flexible two.7 mil up to thick and rigid 14 mil, there's a sheet for every application require.

Polyester Paper sweetens the deal with an simple print-tear-and-go method of pre-perforated Polyester Paper that lets you go straight from blank sheets to a completed product in a matter of seconds ' no post-processing necessary. Generate variable data/personalized parking passes, door hangers, bookmarks, luggage tags, ID cards and lots of other products in a flash.

## New Opportunities Await

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**Require event parking passes? Simple to do with Polyester Paper that's pre-perforated in the right shape and size and prepared to hang.**

**And how about a personalized bookmark to complement that seminar brochure? Print it on Polyester Paper, and it won't tatter, fray or tear. cold. simple.**

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Now you can offer your customers application options that were two times the domain of large production runs: specialty dimensional applications on long lasting synthetic media. For example, say you have a customer putting together an event conference. It's now simple to send each attendee a set of personalized event luggage tags along with all their traditional program information.

Polyester Paper is making it simple to enrich common print applications with value-added accessories. For printers, that means new revenue streams; for creative designers it means distinctive application options; and for the finish recipient, it means a personalized, functional and highly long lasting product.

So think about generating some buzz along with your customers. Polyester Paper, whether pre-perforated in any of a few configurations, or in plain flat sheets in a variety of calipers, will enable you to offer some sizzling applications that are positive to get noticed ' and isn't that what everyone is striving for these days?

### **Polyester Paper Product Ideas:**

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Airplane Tray Liners  
Atlases  
Automotive Manufacturing Manuals

Badges  
Book Covers  
Bookmarks

Bottle Collars  
Brick Tags  
Business Cards

Cable Wraps  
Calendars  
Catalogues  
Clothing Labels  
Collar Stays  
Conversion Charts  
Cookbooks

Door Hangers  
Durable Pocket Guides

EMT/Fire Department Maps  
Emergency Procedures  
Engineering Catalogues  
Event Passes

Flash Cards

Gasoline Station Signage  
Golf Score Cards  
Greeting Cards  
Guides  
Guitar Picks  
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Hospital Charts  
Hospital Manuals  
Hunting/Fishing Guides

Instant Signs  
Indoor Signage

Key FOB's

License Plates  
Luggage Tags  
Lumber/Log Tags

Maps  
Marathon Bibs

Medical Laboratory Logs  
Membership Cards  
Menus  
Military Manuals

Newspaper Box Signage

Oceanography Charts  
Oil Rigging Charts  
Outdoor Signage

Paramedics' Pocket Guides  
Parking Tags  
Parts Manual  
Passes  
Pharmaceutical Manuals  
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Placemats  
Plant Stakes  
Plant Wraps  
Planting Instructions  
Playing Cards  
Point-Of-Purchase Displays  
Point-Of-Sale Banners/Signs  
Poison Charts  
Pre-Punched Binder Material  
Puzzles

Recipe Cards  
Retail Tags  
Rulers

Sailing Log Book  
Scuba Diving Records  
Shelf Strips/Sliders  
Shelf Wobblers  
Shop Diagrams  
Ski Passes  
Student ID Tags/Cards

Tab Dividers

Table Tents  
Tickets  
Topographic Maps

Underwater Fish Tags

Water Bottle Labels  
Water Meter Tags  
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