

Bookmark printing lets you leave a mark!

Just about everyone uses bookmarks at some point and a bookmark makes a smart promotional item. You can include useful and pertinent information like a reminder of an upcoming sale, a coupon code good on a future purchase, interesting facts about your company or even a handy little calendar.

Print Bookmarks and Connect With Customers

For a creative way to connect with customers, print bookmarks through Connolly Printing. Bookmarks provide a useful tool for customers that will keep your brand and message in front of them on a regular basis. What's more, bookmarks are a unique promotional tool that can set your message apart. Custom bookmarks are easy to design and even easier to print when you work with Connolly Printing. To get the most out of your bookmarks, follow these tips:

Go big!

While you can print bookmarks that are small, remember that these are promotional tools as well. Connolly Printing can help you develop small to large bookmarks and even custom sizes upon request. Although the size choice boils down to your customers' needs and your budget, a bigger bookmark will be more noticeable. Take the time to understand how your customers might use bookmarks and make sure you provide them a useful tool.

Full Color

Connolly Printing can print in full color on both sides of your bookmarks to give you stunning promotional items. Or you can go with the standard full color on one side if you are on a tight budget. The key is to use graphics that are bright, engaging, and that enforce your brand when you print bookmarks. Connolly Printing recommends uploading high resolution artwork that is at

least 300 dpi for best results.

Get Frilly!

If you want to have tassels or other items attached to your bookmark, Connolly Printing can provide hole drilling in multiple sizes. Tassels and other decorations are a great way to make your bookmarks stand out and can aid your customers in finding the bookmark if it falls too far into the pages. When you print bookmarks, just make sure you know how big of a hole you want drilled so you can easily affix whatever decorations you need.

Are you wanting a unique look? Connolly Printing has many custom bookmark sizes, paper types, and finishes from which you can choose so your bookmark can stand out from the rest. We even offer rounded corners of a 1/4" or 1/8" radius.

As unique promotional tool you can print bookmarks to stand out from the competition. Connolly Printing can help you get the most out of your bookmark printing project with our easy to use upload forms and professional print services. If you ever have any questions just give us a call, send us an email, or even chat instantly with one of our knowledgeable sales staff.

- Finished Sizes: 1.5" x 3.5" | 1.5" x 6"
- Printed on 100# Gloss Cover Stock
- Turnaround: Bookmarks usually ship from our facility within 2 3 business days.
- **AFL-CIO Union Labels:** On all political orders unless otherwise requested. Available on other orders by request.

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